

# Randy Reeves

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## *Operations Director at GE Appliances*

Strategic thinking executive who leads with honesty, integrity and compassion. Proven leadership, both technical and non-technical, built upon a foundation of trust, knowledge and experience. Readily adaptable to collaborative or command-and-control leadership environments. Experience includes Supply Chain, Quality, Six Sigma, Lean, New Product Introduction, Process Development and Workforce Development. Significant experience with turnarounds, start-ups, shutdowns, and integrations. Key Strengths include vast manufacturing process experience, analytical thinker and complex problem solver, "out-of-the-box" creativity, the ability to influence decisions in cross-functional disciplines at all organizational levels, and collaborative energizing leadership style that builds strong and confident organizations. Specialties include Large Capital Projects, Factory Automation, Process Improvement, Infrastructure & Facilities Management, Change Management, Execution, Supply Chain, Six Sigma, Lean, P&L Leadership, Product Development, Business Development, Entrepreneur, Factory Start-ups, Crisis Management, Workforce Development

### *Experience*

#### **GE Appliances**

JUNE 2014 - PRESENT (2  
YEARS 1 MONTH)

##### Operations Director

Responsible for leading the Operational execution of GE's new startup venture known as Firstbuild. Firstbuild is a co-creation community focused on inventing a new world of home appliances by creating a socially- engaged community of home enthusiasts, designers, engineers, and makers that will share ideas, try them out, and build real products to improve your life. Firstbuild operates a 35,000 ft2 micro-factory facility in collaboration with the University of Louisville Speed Engineering School on the campus of the University.

#### **GE Appliances**

JULY 2013 - JUNE 2014 (1  
YEAR)

##### Program manager - Supply Chain

Responsible for implementing a sustainable technical workforce development program for GE Appliances Supply Chain organization. Facets of the program include creation and deployment of a skilled trades apprentice program, advanced manufacturing technical training for our incumbent skilled trades organization and advanced process training for the salaried and hourly production support organizations. Working in concert with local, state and federal entities the program is designed to compliment our commitment and investments in continuous improvement by elevating the "mental toolkit" to work in conjunction with the "physical toolkit". To drive sustainability and create a technical career path, direct engagement at the highschool and post-secondary educational levels are another aspect of the program, critical to building the pipeline.

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## **GE Appliances**

JANUARY 2012 - JULY 2013 (1  
YEAR 7 MONTHS)

### **Program Manager - Supply Chain**

Responsible for the development and implementation of an infrastructure upgrade plan for a 60 year old manufacturing facility with over 7,000,000 sq ft of manufacturing and warehouse space under roof. Strategic projects are developed, identified and prioritized for service utility reliability, delivery and up-time while non-strategic projects will focus on the overall improvement of the campus atmosphere and useability.

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## **GE Appliances**

JANUARY 2009 - JANUARY  
2012 (3 YEARS 1 MONTH)

### **Program Manager - Hybrid Water Heater Program**

Led a cross-functional team of 50+ individuals through the development and implementation of \$50,000,000 turnkey product launch program to introduce a new Hybrid Water Heater Product Platform to the United States domestic market. The program focused around the collaborative development and implementation of a completely new design coupled with the principles of Lean manufacturing. An abandoned factory was completely rebuilt to house the new product.

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## **GE Appliances**

OCTOBER 2006 - JANUARY  
2009 (2 YEARS 4 MONTHS)

### **Infrastructure Program Manager - Supply Chain**

Responsible for the Global asset footprint of GE Lighting, Appliances and Industrial Systems locations. Scope included the proper closing and disposition of surplus manufacturing facilities, from the manufacturing wind down process, through equipment removal and liquidation, to plant mothballing and environmental clean up, to sale and divestiture through Real Estate processes. Successfully divested and repurposed over \$66,000,000 of real property during this tenure.

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## **GE Appliances**

APRIL 2001 - OCTOBER 2006  
(5 YEARS 7 MONTHS)

### **Program Manager - Advanced Manufacturing Engineering**

Responsible for leading teams of Project Managers through the New Product Introduction Process within the Dishwasher and Laundry Products divisions, utilizing corporate initiatives of Lean & Six Sigma as the building blocks of successful manufacturing.

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## GE Appliances

JUNE 1998 - APRIL 2001 (2

YEARS 11 MONTHS)

Quality Manager - Sourced Refrigeration Products

Led a team of Supplier Quality Engineers commissioned to improve the field quality levels on all Refrigeration products produced under the GE brand by third party manufacturers.

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## GE Appliances

MARCH 1995 - JUNE 1998 (3

YEARS 4 MONTHS)

Six Sigma Black Belt / Master Black Belt

Implemented Six Sigma problem solving projects at our laundry transmission supplier, MTD, during their new factory opening in Leitchfield Ky. Led a team of Blackbelts commissioned to attack Service Call Rate and outgoing quality at our Monogram Refrigeration Plant in Selmer TN.

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## GE Appliances

MARCH 1990 - APRIL 1995 (5

YEARS 2 MONTHS)

Project Manager - Advanced Manufacturing Engineering

Responsible for development of new manufacturing processes and equipment in support of new model introductions within refrigerator manufacturing operations across multiple locations throughout the United States.

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## GE Appliances

OCTOBER 1988 - MARCH 1990

(1 YEAR 6 MONTHS)

Refrigeration Process Engineer - Polyurethane Foam

Responsible for driving process improvements to the refrigerator door foaming process during the launch of a new factory renovation. Work included PLC programming, machine design and manufacturing engineering changes.

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### Education

## University of Louisville

1982 - 1986

MsME, Mechanical Engineering,

Activities and Societies: ASHRAE Student Chapter President  
Interests: University of Louisville Sports, Golfing, 501C3 Volunteering

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### Projects

## WaterStep

JUNE 2012 TO PRESENT

Members: Randy Reeves, Sam DuPlessis, Steve Froelicher, Paul Sirek, AIA, John Gerlach, Mark Hogg

WaterStep is an organization that provides safe water internationally. My participation with this organization is two-fold. By utilizing my capital projects experience, I lead their building committee as they move into experience, I make their pump pressure conversion kits for the India Mk II hand pump.

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## St Martha Church

*Volunteering*

**Building Committee at WaterStep**

APRIL 2012 - PRESENT

Actively engaged in providing infrastructure guidance and capital improvement direction on their newly secured facility.

**Team Leader, Ex-Chairman of GE Elfun at GE Volunteers**

SEPTEMBER 1992 - PRESENT

GE Volunteers is an 800+ member organization with a mission of performing community service in the GE Appliances region, through year-round projects with a focus on making a difference in the lives of those lessfortunate. Serving as the Chairman for several years and as an active team leader since inception, the projects range from 15-20 people to well over 800 people for the single large fall blitz event.

**Project Team Leader at Brooklawn Child & Family Services**

SEPTEMBER 2009 - PRESENT

Served as team leader where we custom designed and constructed an outdoor teaching gazebo on the Brooklawn campus. The unit was built of iron, steel and non-destructive materials.

**Project Team Leader at St. Joseph Children's Home**

OCTOBER 2000 - PRESENT

Served as team leader for a construction team that erected a storage building. Unit was stick built from the ground up on concrete slab.

**Project Team Leader at Bellewood Home for Children**

OCTOBER 2012 - PRESENT

Served as a team leader on a project to rebuild a baseball field. Project invloved use of earth moving equipment to build earthen perimieters and remove/replace dirt surface for improved drainage.

**Project Team Leader at Wayside Christian Mission**

OCTOBER 2008 - PRESENT

Served as project team leader to build custom bike racks and signature bike rack for the facility. All racks were custom designed, fabricated and welded by the team on site.

**Project Team Leader at St. John Center for Homeless Men**

SEPTEMBER 2007 - PRESENT

Served as project team leader in rebuilding the 100 year old wrought iron fence surrounding the facility.

**Project Team Leader at Clark County 4H**

SEPTEMBER 2006 - PRESENT

Served as project team leader in installing metal fabricated handrails on the steps of the show arena and bleachers to bring them into compliance with federal bleacher standards.

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### **Project Chairman at Maryhurst**

SEPTEMBER 2002 - PRESENT

Served as project coordinator for 28 project teams and over 700 volunteers participating in a 1 day blitz. Efforts included materials coordination, technical project support, execution hurdles and funding management.

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#### *Skills*

Lean Manufacturing, Machine Design, Machine Tools, Machinery, Automation, Facilities Management, Workshop Facilitation, Project Management, Program Management, Construction, Strategic Planning, Change Management, Manufacturing Engineering, Manufacturing Processes, Manufacturing Operations, Compliance, Infrastructure, Team Leadership, Cross-functional Team Leadership, Value Stream Mapping, Continuous Improvement, Manufacturing, Supply Chain, Black Belt, Supply Chain Management, Six Sigma, Process Improvement, Product Development, Leadership, DMAIC, Process Engineering, Management, Engineering, Root Cause Analysis, Kaizen, Operations Management, FMEA

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